

# Red Hat CEO Jim Whitehurst to Deliver Keynote Address at The Cloud Factory

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*Premiere enterprise technology conference will discuss disruptive innovations in cloud computing, big data and enterprise technology*

RALEIGH, N.C.--(BUSINESS WIRE)-- Red Hat, Inc. (NYSE: RHT), the world's leading provider of open source solutions, today announced that its president and CEO, Jim Whitehurst, will be delivering the opening remarks at The Cloud Factory on April 8, 2014.

In his keynote, Whitehurst will discuss how the evolution of business, technology and innovation has led us to the cloud, and will also share his thoughts on how cloud is impacting enterprise.

The Cloud Factory is a premiere two-day enterprise technology conference to be held in the resort town of Banff, Alberta, Canada on April 7-8, 2014. The conference will bring together senior enterprise executives, corporate M&A teams, venture capitalists, startups, industry disruptors, technology thought leaders and global media to discuss disruptive innovations in cloud computing, big data and enterprise technology. Each day will focus on a distinct theme - Democratizing the Enterprise, and Growth Hacking the Enterprise - and will feature keynote presentations, fireside chats, panel discussions, startup pitches, demo alleys and post-event excursions and activities. The Cloud Factory is billed as the biggest enterprise technology conference in the history of Canada.

**WHAT:** Red Hat president and CEO Jim Whitehurst opening remarks

**WHERE:** The Banff Center, 107 Tunnel Mountain Dr. Banff, Alberta T1L 1H5, Canada

**WHEN:** Tuesday, April 8, 2014, 9 a.m. MT

For more information on The Cloud Factory, visit <http://thecloudfactory.io/>.

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Red Hat is the world's leading provider of open source software solutions, using a community-powered approach to reliable and high-performing cloud, Linux, middleware, storage and virtualization technologies. Red Hat also offers award-winning support, training, and consulting services. As the connective hub in a global network of enterprises, partners, and open source communities, Red Hat helps create relevant, innovative technologies that liberate resources for growth and prepare customers for the future of IT. Learn more at <http://www.redhat.com>.

Forward-Looking Statements

Certain statements contained in this press release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: risks related to delays or reductions in information technology spending; the effects of industry consolidation; the ability of the Company to compete effectively; the integration of acquisitions and the ability to market successfully acquired technologies and products; uncertainty and adverse results in litigation and related settlements; the inability to adequately protect Company intellectual property and the potential for infringement or breach of license claims of or relating to third party intellectual property; the ability to deliver and stimulate demand for new products and technological innovations on a timely basis; risks related to data and information security vulnerabilities; ineffective management of, and control over, the Company's growth and international operations; fluctuations in exchange rates; and changes in and a dependence on key personnel, as well as other factors contained in our most recent Quarterly Report on Form 10-Q (copies of which may be accessed through the Securities and Exchange Commission's website at <http://www.sec.gov>), including those found therein under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations". In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic and political conditions, governmental and public policy changes and the impact of natural disasters such as earthquakes and floods. The forward-looking statements included in this press release represent the Company's views as of the date of this press release and these views could change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to

do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of this press release.

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